

## Who, What & How?

Who is Profit Manager meant for?

Business owners

Managers

Bookkeepers

Accountants,

who use Sage 50 Accounts as the company's accounting system.  
What are the requirements that Profit Manager deals with?

To view the Financial Health and Status of the company

To manage and measure Budgets for Income and Expenses

To manage and measure Cash Flow Statements and Forecasts

To answer questions regarding What-if Scenarios

To Audit the company accounts

To Share Information with Investors and Decision Makers  
How does Profit Manager solve these requirements?

The Financial Health and Status of the company is presented visually in the form of graphs and statements

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Budgets for Income and Expenses are easily maintained in the budget window and measured using trend graphs,

variance figures and reports

Cash Flow Forecasts are easily maintained in the budget window and measured using trend graphs, statements and reports

Experimenting with What-if scenarios like: What-if our suppliers put their prices up; What-if we change our product mix; What-if we increase our costs? is easy in Profit Manager through the What-if scenario builder

Auditing your accounts is easy through the drill-down levels and reports in Profit Manager

Sharing information is easy through the email facility and the professional reports included in Profit Manager